



**37,240+**  
Wisconsinites Work  
in Licensed Assisted  
Living Communities.

**37,740+**  
Residents served in  
Assisted Living  
Communities  
in Wisconsin.

**3,099**  
Assisted Living  
Communities  
in Wisconsin.

**\$7,200**  
Average monthly  
nursing home cost in  
Wisconsin compared to  
**\$3,375**  
for Assisted Living.

## Assisted Living in Wisconsin

Assisted living is licensed in Wisconsin as "assisted living facilities" and is regulated by the Wisconsin Department of Health Services. ALFA supports continued state regulation of assisted living communities in Wisconsin.

Assisted living is increasingly the preferred senior living option for older Wisconsinites who are looking for home and community-based alternatives to institutionalized care. This consumer push has, since 2004, increased the supply of licensed communities by 46% in Wisconsin.

ALFA and its members advocate for meaningful regulations which exemplify choice, dignity, and independence for seniors in every state. For example, in Wisconsin existing regulations require annual unannounced surveys of licensed assisted living communities by the Department of Health Services to ensure regulatory compliance. Unlicensed assisted living providers who operate outside of the sanctioned regulatory framework are not subject to state oversight and therefore do a disservice to consumers.

Compared to institutionalized care (such as nursing homes), assisted living communities are a tremendous money saver for the state. More than 83% of the care provided in our communities is paid for privately.

### Nationwide Facts About Assisted Living

- 1,000,000 seniors live in assisted living communities across the United States.
- There are over 38,000 licensed assisted living communities in the United States.
- 85 is the average age of a resident in an assisted living community.
- 27 months is the average length of stay in an assisted living community.
- All 50 states regulate or certify assisted living.
- Assisted living communities have some of the highest consumer satisfaction ratings among long term care and health care facilities, at over 90% satisfaction.
- Approximately 115,000 senior receive payment assistance under the Medicaid Home and Community Based Services waiver.
- Assisted Living communities are less restrictive and more home-like than nursing homes and other institutional settings.
- More than 33% of Assisted Living residents have a diagnosis of Alzheimer's or related dementia.

**ALFA** is the largest national association dedicated to professionally-operated assisted living communities for seniors. ALFA's member driven programs promote business and operational excellence through an annual conference, research, publications, and executive networks. ALFA works to influence public policy by advocating for informed choice, quality care, and accessibility for all Americans.

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We'd love to have you visit! A list of ALFA member communities in your state is included on the back of this fact sheet.