

## About the Keynoter:

**Professor Elaine Estervig Beaubien** is a respected educator, an experienced trainer, an accomplished speaker, a published writer and a successful entrepreneur. She is a member of the tenured faculty at Edgewood College in Madison, Wisconsin teaching management, economics and marketing to graduate and undergraduate students.

She is also the CEO of Management Training Seminars, traveling all over the world delivering high energy, high content presentations and seminars. Her clients include such diverse companies as Harley-Davidson, Bayer, Rayovac, Ciba-Geigy, The American Red Cross, Quadgraphics, Goodyear, Oscar Mayer, James Madison University, Promega, CUNA, TDS-TELECOM, SB Apartments, INACOM, St. Mary's Hospital, The State of Wisconsin, Merck, and the Peabody Hotel.

In addition to teaching, training, speaking and consulting, Elaine writes and publishes business advice for several publications. She is also very active in civic and community activities, lending her time and expertise to boards and committees.

A few noteworthy Awards and Honors:

**Underkofler Excellence in Undergraduate Teaching Award.** Recognized for her ability to present topics of critical importance to her audience, her scholarship, her community service and her dynamic style.

*"Madison 100"* . . . the people who, through their brains, talent, clout and charisma really make things happen in this city."

**Professional Achievement Award** given by the UW-Platteville for an individual who has demonstrated noteworthy success/contributions, and outstanding scholarship.

**Athena Award Nomination:** honoring a person who exemplifies excellence in his or her profession, gives back to the community and actively helps women realize their professional and personal potential.

WALA's Training Partner 



WALA  
Wisconsin Assisted Living Association  
2875 Fish Hatchery Road  
Madison, WI 53713-3120  
608/288-0246  
Fax: 608/288-0734  
E-mail: [info@ewala.org](mailto:info@ewala.org)



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# WALA's Human Resources & Management Symposium

Tuesday, September 21, 2010  
at the newly renovated Crowne Plaza, Madison



*From application to resignation; managing your most valuable resource!*



# WALA's Human Resources & Management Symposium

## Want to save \$25K?:

In a slow economy, with Managed Care dollars getting tighter and employee retaliation claims on the upswing, WALA wants to improve your bottom line by helping you to manage your largest budget line item more effectively. How much time and money could you save by reducing turnover 10%? By helping staff operate more efficiently? By avoiding just one workers comp claim? By getting one fewer survey courtesy of a disgruntled employee? Hmmm. Maybe \$25K is too low...

## Who should attend:

This Symposium was created especially for team leaders, managers, administrators, owners, operators and HR professionals. If you are responsible for supervising or managing staff, giving feedback, conducting performance reviews, reviewing applications, interviewing, hiring, resolving staff conflicts, dealing with staff related legal issues, motivating team members or handling resignations and terminations, this mini-conference is for you!

## What it is:

This is not your typical WALA event! The Human Resources & Management Symposium is a one-day intensive mini-conference focused on HR topics that affect our industry. Start your morning with an energetic and inspiring keynote by world renowned speaker, Professor Elaine Estervig Beaubien. Then, choose from two identical sets of leadership caliber breakout sessions. During lunch, enjoy valuable networking time and a mini-tradeshaw, as vendors vie for your business.

## Schedule at a Glance:

Join us for an energetic and practical keynote presentation, followed by two identical sets of breakout sessions. Choose your favorite during the 'A' session, then catch the one you missed during the 'B' session.

**9:00-9:30 a.m. Registration & Breakfast in Exhibit Hall**

**9:30-10:45 a.m. Retention Through Motivation** with our guest keynoter, Professor Elaine Estervig Beaubien

**10:45-11:00 a.m. AM Break in Exhibit Hall**

**11:00-12:30 a.m. Choose from Sessions A:**

1. Resumes, Interviews & Hiring
2. Hiring & Managing for Intangibles
3. Leadership Coaching & Performance Reviews
4. HR Law Changes & Unemployment Compensation
5. Union Activity in Assisted Living
6. **Manage the Conflict\*** with our guest keynoter, Professor Elaine Estervig Beaubien. *\*Special Session! Only offered at this time period!*

**12:30-2:00 p.m. Lunch in Exhibit Hall**

**2:00-3:30 p.m. Choose from Sessions B:**

1. Resumes, Interviews & Hiring
2. Hiring & Managing for Intangibles
3. Leadership Coaching & Performance Reviews
4. HR Law Changes & Unemployment Compensation
5. Union Activity in Assisted Living

## Registration Information:

To register, please visit the online WALA Store ([www.ewala.org](http://www.ewala.org)). To request a registration form or register via phone you may call 608/288-0246 or email: [info@ewala.org](mailto:info@ewala.org)

Member	Non Member
\$149	\$199

## Details:

Date: Tuesday, September 21

Time: 9:00 a.m. until 3:30 p.m.

Location: the newly renovated Crowne Plaza at 4402 E. Washington Ave, Madison

- ◆ For directions and accommodations, please visit the WALA website at [www.ewala.org](http://www.ewala.org)
- ◆ Please allow sufficient travel time, we will begin each session on time.
- ◆ Certificates will be provided for 6 continuing education hours
- ◆ No refunds will be made 7 days prior to the course. Substitutions are strongly encouraged. For cancellations a voucher for future WALA events will be issued minus a \$50 administration fee.

For more details about the sessions and speakers at this event, please visit us at [www.ewala.org](http://www.ewala.org)