

10 Absolutes: Simple Solutions for Dementia Care

Oak Park Place
718 Jupiter Dr
Madison, WI
608/268-7009

Directions:

From Hwy 12/18, take Stoughton Rd/Hwy 51 north to Cottage Grove Rd. Go east/left on Cottage Grove Rd and turn left on North Star Dr (first left past the interstate). Take the first left onto Jupiter Dr.

Travel:

Please allow sufficient travel time for weather, parking and traffic. We will begin on time at 8:30 a.m.!

Visit www.ewala.org for more info!

Marketing From the Inside Out

April 26, San Camillo, Milwaukee

Training the Non-Nurse to Identify & Respond

May 15-24, held in each OQA Region

Activity Programming:

Working from the Ground Up

August 20-24, held in each OQA region

2007 WALA Autumn Classic Golf Outing

September 17, The Bog, Saukville

Risk Management for the Sentinel Event

October, held in each OQA Region

OQA Open Forum

October, held in each OQA Region

2008 WALA Spring Conference

April 1-3, 2008, Alliant Energy Center, Madison

WALA
Wisconsin Assisted Living Association
2875 Fish Hatchery Road
Madison, WI 53713-3120
608/288-0246
Fax: 608/288-0734
E-mail: info@ewala.org
Website: www.ewala.org



PRSRT STD
U.S. Postage
PAID
MADISON, WI
Permit No. 984

10 ABSOLUTES: SIMPLE SOLUTIONS FOR DEMENTIA CARE

Tuesday
June 19, 2007

Oak Park Place
Madison

Presented by:

Jo Huey, nationally acclaimed presenter and author of *Alzheimer's Disease: Help and Hope*

Sponsored by:

Forest Pharmaceuticals



A WALA 2007 Training Seminar

A WALA 2007 Training Seminar

10 ABSOLUTES: SIMPLIFY DAILY TASKS - JUNE 19, 2007

What It's All About:

Jo Huey, national presenter and author of *Alzheimer's Disease: Help and Hope*, will present a powerful, interactive and motivational workshop on how to improve daily interactions with those with Alzheimer's and other dementias. An exceptionally energetic and enlightening speaker, Jo has developed The 10 Absolutes – communication tools proven to achieve dramatic results.

Besides working with your residents with dementia, you will be able to use this tool to create positive communication in any difficult situation and manage even the most difficult tasks in less time than it has ever taken before.

Put these proven tools to work in your facility today and make a difference!

Who Should Attend:

This interactive session is intended for staff that is responsible for communication with and the care of residents with dementia. It will benefit new or experienced caregivers, resident assistants, team leaders, shift supervisors and those who spend any amount of time with residents with dementia in or outside of dementia-specific communities.

Location:

Oak Park Place, Madison. Details on reverse.

Schedule:

Tuesday, June 19, 2007

Registration: 8:00 a.m. to 8:30 a.m.

Session runs **8:30 a.m. to 3:00 p.m.**

**WALA Members receive a \$50 discount.
It pays to be a WALA Member - join today!**

About the Presenter:

Jo Huey has been working with persons with Alzheimer's disease in 24-hour care settings since 1986. She has a Certificate in Gerontology and a Master of Social Science based on her thesis, *Effectiveness of Training for Alzheimer's Caregivers*. Jo is well known for her communication tool "The 10 Absolutes". She is author of *Alzheimer's Disease: Help and Hope*, and her new book, *Don't Leave Momma Home with the Dog*, will be out in Spring 2007. Jo has served as chair of the board of directors of the Louisiana Assisted Living Association, president of the New Orleans Chapter of National Speakers Association, and in 2005 was named by *New Orleans Magazine* as one of the Top Ten Female Achievers. She was director of Alzheimer's Residential Care Homes which she opened in New Orleans in 1997. After evacuating those homes for Hurricane Katrina, she is temporarily located in Chicago, IL. Jo founded the Alzheimer's Caregiver Institute in 1999, and in 2007 became a Certified Alzheimer Educator (CAEd) issued by the National Certification Board for Alzheimer Care.

Discount: Attendees from facilities north of Hwy 10 receive a 10% discount to help defray their travel costs. Please check the box on the registration form and reduce your payment by 10%.

Fees: See registration form to the right — includes breakfast, breaks, lunch, handouts and networking roster.

Refunds: No full refunds will be made after June 5, 2007. For cancellations after June 5, a voucher for future WALA educational events will be issued minus a \$50 administration fee. Substitutions are encouraged.

10 Absolutes

Tuesday, June 19, 2007

Mail or fax registration form or
register online at www.ewala.org

Name: _____

Title: _____

Parent Company: _____

Facility: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: (____) _____

Fax: (____) _____

Email: _____

Registration Fees

On or before
June 5, 2007

After
June 5, 2007

WALA Member: \$100 \$140
(Current in 2007)

Non-Member: \$150 \$190

YES! I am traveling from north of Hwy 10.
I have reduced my payment by 10% below.

Total Amount Due: \$ _____

Payment Method - Check one:

Check enclosed to **WALA**

Visa MasterCard

Account #: _____

Exp. Date: _____

Signature: _____

Mail or fax with payment to WALA
2875 Fish Hatchery Road
Madison, WI 53713
Fax: 608/288-0734