

MARKETING FROM THE INSIDE OUT

8:30 a.m. - 12:30 p.m.

Thursday, April 26, 2007

San Camillo, 10200 W Bluemound Rd, Milwaukee

Whether you run the marketing team or you ARE the marketing team, WALA's new half-day intensive will give you new ideas and tips on how to fill your buildings without cloning yourself.

Join energetic presenter Mindy Manone as she explains how everyone in your building is part of the marketing team, and how to harness those untapped resources that are right under your nose.

Then hold on as we move outside your residence to explore the many ways to create and cultivate the relationships that will not only save you legwork, but also fill your beds.

Directions: From I-94 take US 45 north for 1/2 mile. Exit on Bluemound Rd and turn right. Continue on Bluemound Rd for 1 mile and San Camillo will be on your right. Out of consideration for residents, **please DO NOT park in the lot.** Parking is available in the 'No Parking' on 103rd St by special permission of the city.

Fees: Include breakfast, breaks and all handouts.

Cancellations: A voucher for future WALA events will be issued minus a \$50 cancellation fee. Substitutions are encouraged.

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Registration

Name _____
Title _____
Company _____
Address _____
Phone (____) ____ - _____
Fax (____) ____ - _____
E-mail _____

Registration Fees:

	<u>On or before April 12</u>	<u>After April 12</u>
<input type="checkbox"/> WALA Member:	\$ 59	\$ 99
<input type="checkbox"/> Non-Member:	\$109	\$149
	Total Amount Due: \$ _____	

Payment Method - Check one:
 Check enclosed to **WALA** Visa MasterCard
Account #: _____ - _____ - _____ - _____ Exp. Date: ____/____
Signature: _____

Mail or fax registration form or register online at www.ewala.org
WALA
2875 Fish Hatchery Rd - Madison, WI 53713
608/288-0246; Fax: 608/288-0734

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WALA
Wisconsin Assisted Living Association
2875 Fish Hatchery Road
Madison, WI 53713-3120
Ph 608/288-0246; Fax: 608/288-0734
E-mail: info@ewala.org
Website: www.ewala.org

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